

## Baby Boomers Likely to Push Global Anti-Aging Market to \$191.7 billion by 2019

**Single User License: US \$ 4595**

**Multi User License: US \$ 7595**

**Corporate User License: US \$ 10595**

[Buy Now](#)

[Request Sample](#)

Published Date: Jan 2014

115 Pages Report

### REPORT DESCRIPTION

#### **Anti-aging Market is Expected to Reach USD 191.7 Billion Globally in 2019:** Transparency Market Research

Anti-aging is proving to be a lucrative business with products and services such as anti-wrinkle treatments and products, hair restoration treatments, hair color, radio frequency-device based treatments, and breast augmentation becoming much sought after worldwide. In a new market report published by U.S.-based market intelligence firm Transparency Market Research, the global market for these anti-aging treatments and products will grow to USD 191.7 billion by 2019, from being worth USD 122.3 billion in 2013. This marks a compounded annual growth rate (CAGR) of 7.8% between 2013 and 2019.

**Browse full Report:** <http://www.transparencymarketresearch.com/anti-aging-market.html>

#### **What are the major segments within the anti-aging market?**

From the biological perspective, aging is defined as the deterioration and/or decline of functional properties at three main levels: cells, tissues and organs. This process is essentially a cycle of biochemical activities that are brought about in the body by various factors that work both internally and externally. Arguably, age affects the beauty, fitness, and health of an individual.

The anti-aging market comprises a number of technologies and products as well as services and devices aimed at mitigating or reversing the signs of aging. A number of technological

breakthroughs and advances have shaped the attributes of the anti-aging industry as well as the way market players' reach in the market.

As compared to anti-aging devices and services, the category of anti-aging products demonstrates easy adoptability.

The anti-aging services segment is classified as cosmetic surgeries/procedures and non-invasive treatments, both of which are required to be practiced by certified practitioners, plastic surgeons, or trained and qualified beauty therapists. The market for anti-aging services is projected to demonstrate a CAGR of 5% between 2013 and 2019.

The market for anti-aging products is the largest in terms of revenue generation. The products market also holds potential for the introduction of new, safe, and efficient products.

This is a market that is still considered to be in its evolutionary stage, and it faces a certain degree of skepticism among consumers. However, the compliance of manufacturers with stringent regulatory mandates and the use of cutting-edge technology have restored faith in these products, services and devices to some extent.

### **What are the factors fueling the anti-aging market?**

The **anti-aging market** is of special importance from the standpoint of the generation of Baby Boomers – a generation that was born between 1946 and 1964. This is a generation that witnessed a transformational era of revolutions and inventions. The Baby Boomers—widely regarded as the most successful generation in the 20<sup>th</sup> century— is now an aging generation that is nearing the age of retirement.

This makes them a consumer segment that shows maximum potential for the consumption of anti-aging products, services, and devices. The awareness among this generation pertaining to the availability of anti-aging products in the market is growing.

According to reports, the first Baby Boomers reached the age of retirement in 2012. Figures also indicate that over the next 18 years, nearly 8000 individuals per day from this generation will turn 65.

### **The geographical perspective**

Asia-Pacific and Rest of the World (RoW) are two regions that are projected as being most lucrative for the anti-aging market. Within this region, countries such as Japan, China, South Korea and India are expected to emerge as the most sought-after destinations for anti-aging treatments and cosmetic surgeries.

This aspect is only bolstered by the fact that the governments of these nations are introducing various methods to promote medical tourism. In the RoW segment, Mexico and Brazil are being viewed as companies that will attract a significant share in the anti-aging

market. These countries are witnessing rapid development on the economic front and there is a simultaneous growth in awareness pertaining to anti-aging treatments, therapies and products among both men and women. This has paved the way for Brazil and Mexico to rank among the most attractive markets in the future.

## **TABLE OF CONTENTS**

### **Chapter 1 Introduction**

- 1.1 Report Description
- 1.2 Market Segmentation
- 1.3 Research Methodology
  - 1.3.1 Secondary Research
  - 1.3.2 Primary Research
  - 1.3.3 List of Abbreviations
  - 1.3.4 Assumptions and Stipulations

### **Chapter 2 Executive Summary**

### **Chapter 3 Market Overview**

- 3.1 Market Definition and Overview
- 3.2 Market Drivers
  - 3.2.1 Aging population worldwide
  - 3.2.2 Strict regulations have led to introduction of safe and efficient anti-aging products and services in the market
  - 3.2.3 Infections from drug device combination products such as implants and associated product recalls
- 3.3 Market Restraints

3.3.1 Stringent regulatory environment

3.4 Market Opportunities

3.4.1 Emerging economies with higher number of aging population and disposable income

3.4.2 New products, services and device development

3.6 Porter's Five Forces Analysis: Global Anti-aging Market

3.6.1 Bargaining Power of Suppliers

3.6.2 Bargaining Power of Buyers

3.6.3 Threat of Substitutes

3.6.4 Threat of New Entrants

3.6.5 Competitive Rivalry

3.7 Market Attractiveness Analysis: Global Anti-aging Market, by Types

**Browse the full report with TOC:** <http://www.transparencymarketresearch.com/anti-aging-market.html>

**Chapter 4 Global Anti-aging Market by Demographics, Size and Forecast, 2011 – 2019 (USD Million)**

4.1 Introduction

4.2 Baby Boomers

4.3 Generation X

4.4 Generation Y

**Chapter 5 Global Anti-aging Market by Products, Size and Forecast, 2011-2019 (USD Million)**

5.1 Introduction

5.2 UV Absorbers

5.2.1 Global UV Absorbers Market Revenue, 2011 - 2019 (USD Million)

5.3 Anti-Wrinkle Products

5.3.1 Global Anti-Wrinkle Products Market Revenue, 2011 - 2019 (USD Million)

5.3.2 Dermal Fillers

5.3.2.1 Global Dermal Fillers Market, 2011-2019 (USD Million)

5.3.3 Botox (Botulinum Toxin)

5.3.3.1 Global Botox Market, 2011-2019 (USD Million)

5.4 Anti-Stretch Marks Products

5.4.1 Global Anti-Stretch Mark Products Market Revenue, 2011-2019 (USD Million)

5.5 Hair Color

5.5.1 Global Hair Color Market Revenue, 2011-2019 (USD Million)

#### **Related & Recently Published Reports by Transparency Market Research**

- **Unsaturated Polyester Resin Market:**

<http://www.transparencymarketresearch.com/unsaturated-polyester-resin.html>

- **Caprolactam (Nylon 6 Fiber and Nylon 6 Resin) Market:**

<http://www.transparencymarketresearch.com/caprolactam-markat.html>

- **Latin America Adhesives and Sealants Market:**

<http://www.transparencymarketresearch.com/latin-america-adhesives-sealants-industry.html>

- **Hospital Acquired Disease Testing Market:**

<http://www.transparencymarketresearch.com/hospital-acquired-disease-testing.html>

#### **Chapter 6 Global Anti-aging Market, by Services, 2011 - 2019 (USD Million)**

6.1 Introduction

6.2 Anti-Pigmentation Therapy

6.2.1 Global Anti-Pigmentation Market Revenue, 2011 – 2019 (USD Million)

6.3 Adult Acne Therapy

6.3.1 Global Adult Acne Therapy Market Revenue, 2011 – 2019 (USD Million)

6.4 Breast Augmentation

6.4.1 Breast Augmentation Procedures Market Revenue, 2011 – 2019 (USD Million)

6.5 Liposuction Services

6.5.1 Global Liposuction Services Market Revenue, 2011 – 2019 (USD Million)

6.6 Abdominoplasty

6.6.1 Global Abdominoplasty Market Revenue, 2011 – 2019 (USD Million)

6.7 Chemical Peel

6.7.1 Global Chemical Peel Market Revenue, 2011 – 2019 (USD Million)

6.8 Eye-Lid Surgery

6.8.1 Global Eye-Lid Surgery Market Revenue, 2011 – 2019 (USD Million)

6.9 Hair Restoration Services Market

6.9.1 Global Hair Restoration Services Market Revenue, 2011 – 2019 (USD Million)

6.10 Sclerotherapy

6.10.1 Global Sclerotherapy Market Revenue, 2011 – 2019 (USD Million)

## **Chapter 7 Global Anti-aging Market by Devices, Size and Forecast, 2011-2019 (USD Million)**

7.1 Introduction

7.2 Anti-Cellulite Treatment Devices

7.2.1 Global Anti-cellulite Devices Market Revenue, 2011 – 2019 (USD Million)

7.3 Microderm Abrasion Devices

7.3.1 Global Microderm Abrasion Devices Market Revenue, 2011 – 2019 (USD Million)

7.4 Laser Aesthetic Devices

7.4.1 Global Laser Aesthetic Devices Market Revenue, 2011 – 2019 (USD Million)

7.5 Radiofrequency Devices

7.5.1 Global Radiofrequency Devices Market Revenue, 2011 – 2019 (USD Million)

## **Chapter 8 Global Anti-aging Market by Geography, Size and Forecast, 2011-2019 (USD Million)**

### 8.1 Introduction

8.1.1 Global Anti-aging Market, by Geography, 2011 – 2019 (USD Million)

8.1.2 Global Comparative Analysis of Anti-aging Market (2011 - 2019)

### 8.2 North America

8.2.1 North America Anti-aging Market Revenue, 2011 – 2019 (USD Million)

### 8.3 Europe

8.3.1 Europe Anti-aging Market Revenue, 2011 – 2019 (USD Million)

### 8.4 Asia-Pacific

8.4.1 Asia-Pacific Anti-aging Market Revenue, 2011 – 2019 (USD Million)

### 8.5 Rest of the World

8.5.1 Rest of the World (RoW) Anti-aging Market Revenue, 2011 – 2019 (USD Million)

## **Chapter 9 Recommendations**

## **Chapter 10 Company Profiles**

### 10.1 Allergan, Inc.

10.1.1 Company Overview

10.1.2 Financial Overview

10.1.3 Product Portfolio

**Browse the full report with TOC:** <http://www.transparencymarketresearch.com/anti-aging-market.html>

10.1.4 Business Strategies

10.1.5 Recent Developments

### 10.2 Alma Laser

10.2.1 Company Overview

10.2.2 Financial Overview

10.2.3 Product Portfolio

10.2.4 Business Strategies

10.2.5 Recent Developments

10.3 Beiersdorf AG

10.3.1 Company Overview

10.3.2 Financial Overview

10.3.3 Product Portfolio

10.3.4 Business Strategies

10.3.5 Recent Developments

10.4 Coty Inc.

10.4.1 Company Overview

10.4.2 Financial Overview

10.4.3 Product Portfolio

10.4.4 Business Strategies

10.4.5 Recent Developments

10.5 Cynosure

10.5.1 Company Overview

10.5.2 Financial Overview

10.5.3 Product Portfolio

10.5.4 Business Strategies

10.5.5 Recent Developments

10.6 L'Oréal SA

10.6.1 Company Overview



10.6.2 Financial Overview

10.6.3 Product Portfolio

10.6.4 Business Strategies

10.6.5 Recent Developments

## 10.7 Lumenis

10.7.1 Company Overview

10.7.2 Financial Overview

10.7.3 Product Portfolio

10.7.4 Business Strategies

10.7.5 Recent Developments

## 10.8 Photomedex

10.8.1 Company Overview

10.8.2 Financial Overview

10.8.3 Product Portfolio

10.8.4 Business Strategies

10.8.5 Recent Developments

## 10.9 Personal Microderm (PMD)

10.9.1 Company Overview

10.9.2 Financial Overview

10.9.3 Product Portfolio

10.9.4 Business Strategies

## 10.10 Solta Medical, Inc.

10.10.1 Company Overview

10.10.2 Financial Overview

10.10.3 Product Portfolio



## **About Us:**

Transparency Market Research is a market intelligence company providing global business information reports and services. Our exclusive blend of quantitative forecasting and trends analysis provides forward-looking insight for thousands of decision makers.

We are privileged with highly experienced team of Analysts, Researchers and Consultants, who use proprietary data sources and various tools and techniques to gather, and analyze information. Our business offerings represent the latest and the most reliable information indispensable for businesses to sustain a competitive edge.

## **Contact:**

Transparency Market Research  
90 State Street,  
Suite 700,  
Albany  
NY - 12207  
United States  
Tel: +1-518-618-1030  
USA - Canada Toll Free 866-552-3453  
Email: [sales@transparencymarketresearch.com](mailto:sales@transparencymarketresearch.com)  
Website: <http://www.transparencymarketresearch.com/>

**Browse the full report with TOC:** <http://www.transparencymarketresearch.com/anti-aging-market.html>