

Canned Fruits Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast, 2013 - 2019

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REPORT DESCRIPTION

Global Canned Fruits Market Is Expected To Reach USD 10,827.7 Million by 2019: Transparency Market Research

Transparency Market Research has launched a new market report titled "**Canned Fruits Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast, 2013 - 2019**". According to the report the market was valued at USD 8,626.6 million in 2012 and is expected to reach USD 10,827.7 million by 2019 estimated to grow at a CAGR of 3.3% from 2013 to 2019.

Browse the full report with complete TOC:

<http://www.transparencymarketresearch.com/canned-fruits-market.html>

The global market for canned fruits witnessed growth in recent years due to rising demand for convenient food. In addition, availability of variety of products and cheap and environment friendly raw materials are some of the other factors contributing towards market growth. Stringent government regulations and availability of different alternatives in the market for canned fruits are the major growth barriers to the market.

Europe dominated this market and accounted for over 40% share of the global demand in 2012 followed by North America which accounted for over 30% share for the same year. In the future, Asia Pacific is expected to be the most promising market and is expected to exhibit the fastest growth, with an estimated CAGR of 3.8% from 2013 to 2019. Growing demand for increasing spending habits, life quality, and changing trends in ethnicity are the major factors contributing to the growth of canned fruits in this region.

The global market for canned fruits in 2012 was highly concentrated among the top three players which accounted for 54% share of the market. There are also many small and medium size players participating in the market. Private labels of retailers also accounted for more than 30% share of the market. Canned fruits either reach the producers directly through the industry participants by distribution of their own brands, or through integrated producers. In most of the cases, a wholesaler is involved. The wholesaler buys products from several different manufacturers and delivers those to retailers. Key players of the market are Del Monte, Dole, Seneca, and Rhodes Food Group among others.

Europe and North America were the market leaders of the global canned fruits market and accounted for more than 75% of the market in 2012. In 2012, Europe occupied the largest market share of 45.2% followed by North America, which occupied 34.5% share of the market. Factors driving the growth of the market are increasing preference for convenience foods, food safety concerns, and busy lifestyles. But, by 2019, North America is expected to lose its market share, while growth in the European market is expected to remain stagnant over the next six years. In future, Asia Pacific is expected to be the most promising market occupying 15.8% share of the total market with economies such as India, Japan, Australia and China being the chief contributors. Growing demand for canned fruits, changes in lifestyle, improving trade scenario and increasing local-foreign joint ventures are the major factors contributing to the growth of the market.

Del Monte with its wide range of brands such as Del Monte, Contadina, College Inn, S&W and many others was the clear leader of the market with a share of 29.0% in 2012 followed by Dole which accounted for 24.0% share of the market. Dole Food Company, Inc. is a manufacturer, distributor, and marketer of fresh vegetables and fresh fruits. Other companies such as Pinnacle, H.J. Heinz and many others accounted for a combined share of 12.0% in 2012.

Canned Fruits Market: Regional Analysis

- North America
- Europe
- Asia Pacific
- RoW

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We are privileged with highly experienced team of Analysts, Researchers and Consultants, who use proprietary data sources and various tools and techniques to gather, and analyze information. Our business offerings represent the latest and the most reliable information indispensable for businesses to sustain a competitive edge.



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